

ZYNGA INC.
RECONCILIATION OF GAAP TO NON-GAAP RESULTS
(In millions, unaudited)

	Three Months Ended		
	March 31, 2022	December 31, 2021	March 31, 2021
Reconciliation of Revenue to Bookings: Total			
Revenue	\$ 691.2	\$ 695.4	\$ 680.3
Change in deferred revenue	3.7	21.2	39.2
Other bookings adjustments	—	10.0	—
Bookings	\$ 694.9	\$ 726.6	\$ 719.5
Reconciliation of Revenue to Bookings: Mobile			
Revenue	\$ 672.2	\$ 673.9	\$ 660.7
Change in deferred revenue	3.8	21.1	38.9
Bookings	\$ 676.0	\$ 695.0	\$ 699.6
Reconciliation of Revenue to Bookings: Online Game			
Revenue	\$ 537.7	\$ 534.0	\$ 557.0
Change in deferred revenue	(9.4)	21.2	39.3
Bookings	\$ 528.3	\$ 555.2	\$ 596.3
Reconciliation of Revenue to Bookings: Advertising & Other			
Revenue	\$ 153.5	\$ 161.4	\$ 123.3
Change in deferred revenue	13.0	0.1	(0.1)
Other bookings adjustments	—	10.0	—
Bookings	\$ 166.5	\$ 171.5	\$ 123.2
Reconciliation of Net Income (Loss) to Adjusted EBITDA			
Net income (loss)	\$ (24.5)	\$ (67.2)	\$ (23.0)
Provision for (benefit from) income taxes	21.6	42.1	13.4
Other expense (income), net	15.7	10.2	(8.9)
Interest income	(0.9)	(1.4)	(1.7)
Interest expense	3.1	15.0	14.7
Depreciation and amortization	68.7	67.6	56.5
Acquisition-related transaction expenses	12.5	4.6	1.5
Contingent consideration adjustments	(13.7)	28.9	33.4

(Gain) loss on legal settlements and related legal expense	12.0	—	—
Expenses incurred from vacated lease ⁽¹⁾	4.9	4.6	—
Stock-based compensation expense	45.0	42.2	37.2
Adjusted EBITDA	<u>\$ 144.4</u>	<u>\$ 146.6</u>	<u>\$ 123.1</u>

Reconciliation of GAAP Operating Expense to Non-GAAP Operating Expense

GAAP operating expense	\$ 424.0	\$ 436.6	\$ 425.1
Acquisition-related transaction expenses	(12.5)	(4.6)	(1.5)
Contingent consideration adjustments	13.7	(28.9)	(33.4)
Gain (loss) on legal settlements and related legal expense	(12.0)	—	—
Expenses incurred from vacated lease ⁽¹⁾	(4.9)	(4.6)	—
Stock-based compensation expense	(44.3)	(41.4)	(36.6)
Non-GAAP operating expense	<u>\$ 364.0</u>	<u>\$ 357.1</u>	<u>\$ 353.6</u>

Reconciliation of Cash Provided by Operating Activities to Free Cash Flow

Net cash provided by (used in) operating activities	\$ (202.7)	\$ 158.1	\$ (163.7)
Acquisition of property and equipment	(10.3)	(5.7)	(1.7)
Free cash flow	<u>\$ (213.0)</u>	<u>\$ 152.4</u>	<u>\$ (165.4)</u>

(1) Amount includes impairment charges (if applicable), rent and other expenses (including depreciation) associated with our impaired office buildings.